## OLIVER MCRUM WINES & SPIRITS

## FRED JERBIS MILANO-TORNIO





Region: Friuli, Italy

Product Type: Ready to Drink Cocktail

Ingredients: Fred Jerbis Vermut 25 + Bitter 34

Finished ABV: 20%

**Directions:** Build into an Old Fashioned glass over ice, garnish with an orange slice

Visit http://omwines.com/make-a-cocktail for cocktail suggestions

## **Notes from Oliver:**

Fred Jerbis is an adventurous young producer from the Fruili region of Italy, who is more of an herbalist than a distiller. Specializing in botanical spirits of many types, Fred forages, grows, and gathers most of his ingredients locally, often times infusing individual botanicals to a single spirit and blending afterward. The Milano-Torino cocktail dates back to 1860 when it was first served in Gaspare Campari's café in Milan. Traditionally a 50/50 recipe of Campari and Sweet Vermouth (or a Negroni without the gin), Fred's interpretation of this classic cocktail instead uses his Bitter 34 and Vermut 25 for a more concentrated flavor.